

# QuenchList



QuenchList.com



# About us

Quench List offers informational articles, reviews, guides, and blog posts to share our passion of classic and unique beverages with the world.

## **DRINK RECIPES**

We teach you how to make various concoctions using various unique ingredients found throughout our database.

## **ULTIMATE GUIDE AND BEST OF**

We review various trends on beverage industries including subscription clubs so you can be informed to the one that's best for you.

## **ARTICLES ON RANDOM DRINK TOPICS**

From non-alcoholic beers to hard teas, we write as wide a range of topics as possible.

# Statistics

*Established in 2021*

*Last 12 months (Apr 2022 - Apr 2023)*

*Unique Blog Users: 4.8K*

*Blog Page Views: 7.3K*

*Pinterest: 5.2k monthly views*

# Team

**FANNY SURJANA**

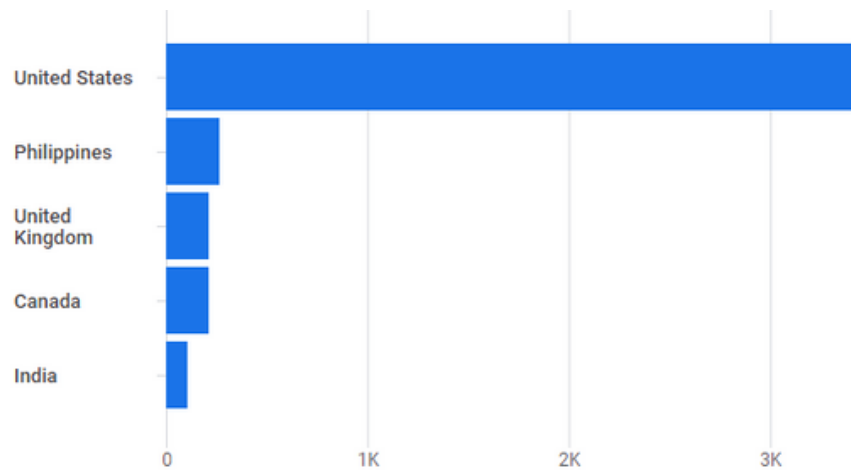
*Chief Quench Master*

**NOOR E HIRA**

*Chief Quench Editor*

# Demographics

## TOP COUNTRIES



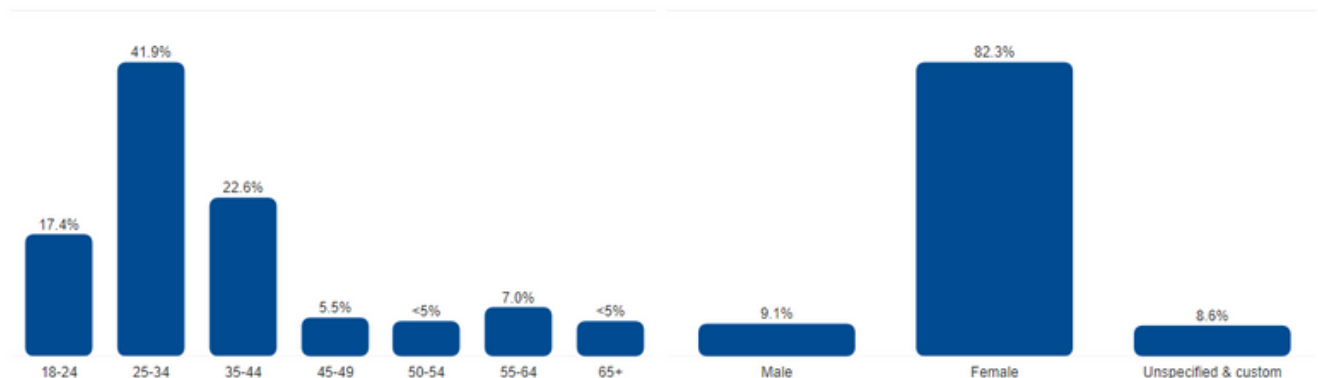
## CATEGORIES AND INTERESTS



Category	Affinity	% of audience
food and drinks	1.59x	96.8%
entertainment	1.14x	93.8%
art	1.07x	93.2%
home decor	1.22x	93.2%
diy and crafts	1.28x	91.8%
event planning	1.42x	88.5%
beauty	1.28x	87.0%

Food and drinks interests		
Interest	Affinity	% of category audience
meal planning	1.70x	83.0%
desserts	1.81x	77.4%
snacks	2.48x	74.1%
drinks	3.65x	60.5%
food for special event	3.28x	52.7%
world cuisine	2.18x	51.7%
non alcoholic drinks	5.33x	48.9%
fruit	3.84x	48.6%
special diet	2.17x	47.4%
meat	2.38x	46.6%
olive	1.66x	46.2%

## AGE AND GENDER







# Opportunities

## **SPONSORED POST - \$150**

- A permanent, dedicated minimum 1000 words post focused on your brand with your provided keywords and links.
- Shoutout from all our social media channels (Facebook, Instagram, Pinterest, and TikTok)
- Brand inclusion in our "Ultimate Guide", and "Best Of" articles

# Contact Us

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**858-735-6469**